



FOR IMMEDIATE RELEASE

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Fundraiser Supports Local Arts & Culture

If you've been meaning to buy a book, magazine or CD lately, or if you want to do some early holiday shopping, mark your calendar for October 17, 18 and 19.

In support of National Arts and Humanities Month and GLOBAL: Greater Long Beach Arts Lab, the Arts Council for Long Beach is partnering with Barnes & Noble Towne Center (at Carson & 605 Freeway) to raise funds for local arts and cultural non-profit organizations.

Barnes & Noble Towne Center is donating a portion of sales made on October 17, 18 and 19 to Arts Council for Long Beach community arts grants. The Arts Council will distribute your donations to local arts and cultural non-profit grantees.

Here's how it works: Download a page of six vouchers from the Arts Council's website at www.artslb.org. Clip a voucher for yourself, and give five to your friends. Give a voucher to the cashier at Barnes & Noble Towne Center with any purchase you make on October 17, 18 or 19. A portion of your sale will support local arts, which means the more you buy, the more Barnes & Noble will donate. Vouchers are good with any purchase including sales items and coffee lounge snacks.

Barnes & Noble Towne Center is located in the Long Beach Towne Center at Carson & 605 Freeway. To download the vouchers or get more information, visit www.artslb.org.

Now more than ever, local arts and cultural non-profits are losing critical funding for services like youth music programs, after-school arts activities, and innovative emerging programs.

Mark your calendar and visit www.artslb.org to get your vouchers today.

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