

PRESS RELEASE

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**Call to Long Beach Artists & Cultural Organizations:
Submit your October Art Offerings for 'GLOBAL'**

*Arts Council for Long Beach Collecting all Arts Events Happening in October for
Massive Promotional Push; GLOBAL Workshop August 4*

Long Beach, CA – Every October, the Arts Council for Long Beach makes a major push to promote all of Long Beach's cultural offerings through GLOBAL, its annual program.

Why October?

GLOBAL occurs every October as part of National Arts and Humanities Month, a coast-to-coast celebration of culture in America.

Why GLOBAL?

"We are a global city and have such diverse artistic talent," explains Craig Watson, Executive Director of the Arts Council for Long Beach. "National Arts and Humanities Month is our time to celebrate the power of the arts and explore the events and venues available in our own back yard."

Call for Arts Events happening in October

If you're hosting arts events in Long Beach during October (including plays, music, after-school arts activities, workshops, poetry, dance performances, exhibits, festivals, literary discussions and cultural performances), GLOBAL can promote you for free.

Email your event information and promotional images to GLOBAL Intern Molly Gardner at intern@artslb.org or call (562) 570-1930.

For more information, visit www.globalLB.com. GLOBAL is a free service provided by the Arts Council for Long Beach.

GLOBAL Planning Workshop

The public is invited to a GLOBAL planning workshop on Wednesday, August 4. Learn how to participate and hear what's in store for 2010.

Event: GLOBAL Planning Workshop

Date: Wednesday, August 4, 2010

Time: 4:00 p.m.

Location: 2nd City Council Art Gallery + Performance Space

Address: 435 Alamitos Avenue, Long Beach, CA 90802

RSVP to: Molly Gardner, intern@artslb.org, (562) 570-1930

GLOBAL Workshop attendees will get one of the first looks at 2nd City Council Gallery's 2010 Members' Exhibition, which opens July 31. Everyone is invited back to 2nd City Council Gallery on Saturday, August 7 at 7 p.m. for the Members' Exhibition Opening Reception and Community Potluck BBQ co-sponsored by The Creativity Network.

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MEDIA: Large versions of the GLOBAL logo are available online for download. Type the following URLs into your browser:

- Color - www.globalLB.com/logo.jpg
- Greyscale - www.globalLB.com/logoBW.jpg